

Extended Demographic Report - PopStats

2020 Census, 2025 Estimates & 2030 Projections

Calculated using TAS Retrieval

Sep 23, 2025



Latitude: 42.508561 Longitude: -83.220247

Southfield Plaza - Southfield Southfield, MI		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Population	Current Year Estimated Population	39,995	187,249	906,908
	Population Est 25Q1	40,004	187,210	906,196
	Population Est 24Q4	39,924	187,133	905,417
	Population Est 24Q3	39,915	187,149	904,744
	Population Est 24Q2	39,878	186,973	903,359
	Population Est 24Q1	39,825	186,709	901,723
	Population Est 23Q4	39,800	186,554	901,703
	Population Est 23Q3	39,769	186,133	901,978
	Population Est 23Q2	39,763	186,122	903,522
	Population Fcst	40,683	190,422	917,827
	2010 Census Population	39,046	178,361	900,542
	2000 Census Population	42,182	188,480	1,021,043
	1990 Census Population	43,607	191,489	1,059,492
	Current Year Daytime Population	47,716	250,687	1,107,324
	Average Seasonal Population	169	1,215	4,595
	Historical Annual Growth, 1990 – 2000	-0.33%	-0.16%	-0.37%
	Historical Annual Growth, 2000 – 2010	-0.77%	-0.55%	-1.25%
	Estimated Annual Growth, 2010 – CY	0.17%	0.34%	0.05%
	Projected Annual Growth, CY to Y5	0.34%	0.34%	0.24%
	Group Qtrs Est	493	2,050	8,278
Transient Est Average Last 4 Qtrs	59	15,889	44,126	
Households	Current Year Estimated Households	16,893	83,748	378,648
	Households Est 25Q1	16,890	83,694	378,218
	Households Est 24Q4	16,852	83,663	377,876
	Households Est 24Q3	16,848	83,691	377,580
	Households Est 24Q2	16,833	83,613	377,006
	Households Est 24Q1	16,810	83,482	376,342
	Households Est 23Q4	16,800	83,405	376,352
	Households Est 23Q3	16,787	83,213	376,370
	Households Est 23Q2	16,784	83,209	377,001
	Households Fcst	17,191	85,216	383,499
	2010 Census Households	16,076	78,578	368,196
	2000 Census Households	17,070	82,026	401,750
	1990 Census Households	16,767	79,491	400,380
	Historical Annual Growth, 1990 – 2000	0.18%	0.31%	0.03%
	Historical Annual Growth, 2000 – 2010	-0.60%	-0.43%	-0.87%
	Estimated Annual Growth, 2010 – CY	0.34%	0.44%	0.19%
	Projected Annual Growth, CY to Y5	0.35%	0.35%	0.25%
Population per Household	2.34	2.21	2.37	

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Southfield Plaza - Southfield Southfield, MI		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Income	HH Income \$500,000 or more	3.7%	3.7%	2.5%
	HH Income \$250,000 to \$499,999	4.4%	4.5%	3.0%
	HH Income \$200,000 to \$249,999	10.4%	10.5%	6.9%
	HH Income \$175,000 to \$199,999	5.7%	5.3%	4.0%
	HH Income \$150,000 to \$174,999	7.2%	6.7%	5.4%
	HH Income \$100,000 to 149,999	20.8%	18.1%	16.2%
	HH Income \$75,000 to 99,999	14.5%	12.5%	12.2%
	HH Income \$50,000 to 74,999	13.7%	14.0%	15.6%
	HH Income \$35,000 to 49,999	7.3%	8.3%	10.6%
	HH Income \$25,000 to 34,999	3.7%	5.2%	6.9%
	HH Income \$15,000 to 24,999	4.7%	5.4%	7.1%
	HH Income \$0 to 14,999	3.9%	5.8%	9.7%
	Average Household Income	\$137,193	\$140,910	\$110,355
	Median Household Income	\$104,627	\$97,082	\$75,320
	Per Capita Income	\$58,346	\$63,449	\$46,386
	Average Disposable Income	\$102,885	\$98,748	\$81,858
	Median Disposable Income	\$87,759	\$81,703	\$64,508
	Discretionary HH Income Over \$150,000	13.5%	15.1%	9.2%
	Discretionary HH Income \$125,000 to \$149,999	8.6%	7.4%	5.1%
	Discretionary HH Income \$100,000 to \$124,999	10.4%	8.8%	6.6%
	Discretionary HH Income \$75,000 to \$99,999	14.0%	12.0%	9.9%
	Discretionary HH Income \$50,000 to \$74,999	21.3%	17.3%	15.9%
	Discretionary HH Income \$25,000 to \$49,999	18.5%	20.7%	23.8%
	Discretionary HH Income Under \$25,000	13.7%	18.8%	29.5%
	Average Discretionary HH Income	\$80,895	\$77,563	\$61,085
	Median Discretionary HH Income	\$71,173	\$65,676	\$45,677
	Householder White – Count	10,142	48,491	177,703
	Median HH Income	\$112,851	\$115,141	\$97,097
	Average HH Income	\$115,833	\$117,064	\$104,853
	Householder Black or African-American – Count	5,095	26,903	152,583
	Median HH Income	\$88,956	\$70,469	\$51,879
	Average HH Income	\$98,503	\$81,621	\$65,074
	Householder Hispanic – Count	351	1,714	8,114
Median HH Income	\$114,228	\$125,862	\$94,455	
Average HH Income	\$118,261	\$120,720	\$102,642	
Householder Asian or Pacific Islander – Count	373	2,244	20,781	
Median HH Income	\$100,434	\$115,619	\$118,396	
Average HH Income	\$103,601	\$119,322	\$118,346	
Householder Other or Pacific Islander – Count	931	4,397	19,468	
Median HH Income	\$118,573	\$106,102	\$81,507	
Average HH Income	\$115,760	\$108,367	\$92,451	

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Gender	Male Population	18,976	88,330	435,231
	Female Population	21,019	98,920	471,677
Total Population by Age	Count of Pop 0 to 4 years	2,080	10,455	51,725
	Count of Pop 0 to 7 years	2,947	14,456	73,487
	Count of Pop 5 - 13	3,697	17,213	91,754
	Count of Pop 14 - 18	1,745	7,919	42,388
	Count of Pop 19 - 22	1,817	8,155	42,769
	Count of Pop 22 - 25	1,381	6,205	32,130
	Count of Pop 25 - 29	2,057	10,344	52,430
	Count of Pop 30 - 34	2,611	14,389	69,301
	Count of Pop 35 - 39	2,917	13,841	66,462
	Count of Pop 40 - 44	2,587	11,960	56,440
	Count of Pop 45 - 59	7,930	34,544	163,801
	Count of Pop 60 - 74	7,742	34,855	162,234
	Count of Pop 75 - 84	2,628	13,136	56,754
	Count of Pop 85+	803	4,232	18,720
	% of Pop 0 to 4 years	5.2%	5.6%	5.7%
	% of Pop 0 to 7 years	7.4%	7.7%	8.1%
	% of Pop 5 - 13	9.2%	9.2%	10.1%
	% of Pop 14 - 18	4.4%	4.2%	4.7%
	% of Pop 19 - 22	4.5%	4.4%	4.7%
	% of Pop 22 - 25	3.5%	3.3%	3.5%
	% of Pop 25 - 29	5.1%	5.5%	5.8%
	% of Pop 30 - 34	6.5%	7.7%	7.6%
	% of Pop 35 - 39	7.3%	7.4%	7.3%
% of Pop 40 - 44	6.5%	6.4%	6.2%	
% of Pop 45 - 59	19.8%	18.4%	18.1%	
% of Pop 60 - 74	19.4%	18.6%	17.9%	
% of Pop 75 - 84	6.6%	7.0%	6.3%	
% of Pop 85+	2.0%	2.3%	2.1%	
Median Age	43.3	42.1	40.4	
Average Age	42.9	42.6	41.4	
Male Population by Age	% of Pop 0 to 4 years	5.6%	6.0%	6.1%
	% of Pop 5 - 13	10.0%	10.0%	10.7%
	% of Pop 14 - 18	4.7%	4.5%	4.9%
	% of Pop 19 - 22	4.9%	4.6%	5.0%
	% of Pop 22 - 25	3.8%	3.5%	3.8%
	% of Pop 25 - 29	5.6%	5.9%	6.1%
	% of Pop 30 - 34	6.9%	8.2%	7.9%
	% of Pop 35 - 39	7.9%	7.8%	7.5%
	% of Pop 40 - 44	6.7%	6.6%	6.3%
	% of Pop 45 - 59	19.0%	18.1%	17.9%
	% of Pop 75 - 84	5.9%	6.0%	5.4%
	% of Pop 60 - 74	17.7%	17.2%	17.0%
	% of Pop 85+	1.4%	1.5%	1.4%
Median Age	40.5	39.6	38.6	
Average Age	41.1	40.7	39.9	

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	% of Pop 0 to 4 years	4.8%	5.2%	5.4%
	% of Pop 5 - 13	8.6%	8.4%	9.6%
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	% of Pop 35 - 39	6.8%	7.0%	7.1%
	% of Pop 40 - 44	6.3%	6.2%	6.1%
	% of Pop 45 - 59	20.6%	18.7%	18.2%
	% of Pop 60 - 74	20.9%	19.9%	18.7%
	% of Pop 75 - 84	7.2%	7.9%	7.1%
	% of Pop 85+	2.6%	3.0%	2.7%
	Median Age	45.9	44.6	42.3
Average Age	44.5	44.3	42.8	
Race	Count of White	22,795	108,116	405,027
	Count of Black or African-American	13,423	60,918	377,714
	Count of Asian or Pacific Islander	974	5,609	64,690
	Count of Other races	2,803	12,607	59,477
	White	57.0%	57.7%	44.7%
	Black or African American	33.6%	32.5%	41.6%
	Asian	2.4%	3.0%	7.1%
	Other Races	7.0%	6.7%	6.6%
Language Spoken	Speak English at Home	92.0%	91.2%	86.6%
	Speak Spanish at Home	1.9%	1.3%	1.6%
	Speak French or French Creole at Home	0.3%	0.4%	0.4%
	Speak German at Home	0.3%	0.4%	0.3%
	Speak Other Indo-European Languages at Home	1.1%	1.5%	3.8%
	Speak Russian and Other Slavic Languages at Home	0.7%	1.2%	1.0%
	Speak Chinese at Home	0.4%	0.5%	0.8%
	Speak Korean at Home	0.1%	0.2%	0.3%
	Speak Vietnamese at Home	0.1%	0.3%	0.2%
	Speak Other Asian Languages at Home	0.4%	0.6%	1.5%
	Speak Tagalog and Other Pacific Languages at Home	0.2%	0.1%	0.3%
	Speak Other Language at Home	2.5%	2.3%	3.1%
Hispanic	Hispanic Population	1,240	4,874	24,601
	Hispanic Population Percent	3.1%	2.6%	2.7%
	Mexican	57.5%	57.0%	60.3%
	Puerto Rican	9.4%	9.7%	13.4%
	Cuban	8.2%	5.1%	3.3%
	Dominican	6.8%	3.9%	2.4%
	Central American	3.5%	3.4%	3.8%
	South American	10.7%	13.5%	10.5%
	Other Hispanic	3.8%	7.4%	6.4%
	2000 Hispanic Population Percent	1%	1%	1%
	1990 Hispanic Population Percent	2%	1%	1%

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Ancestry	American (percent of total population)	2.1%	2.0%	1.8%
	American	1.9%	1.8%	1.6%
	Native American (ie. Indian/Eskimo)	0.2%	0.2%	0.2%
	Hawaiian/Pacific Islander	0.0%	0.0%	0.0%
	Asian (percent of total population)	1.7%	2.5%	6.4%
	Chinese	0.6%	0.6%	0.9%
	Japanese	0.2%	0.2%	0.2%
	Korean	0.2%	0.4%	0.4%
	South Central Asian (ie. Indian)	0.4%	1.1%	4.3%
	South East Asian (ie. Vietnamese)	0.1%	0.1%	0.2%
	Other Asian	0.2%	0.1%	0.4%
	European (percent of total population)	31.7%	33.3%	23.3%
	British	4.7%	5.0%	3.2%
	Dutch	0.5%	0.6%	0.3%
	French	1.2%	1.4%	1.0%
	German	6.6%	6.8%	4.7%
	Italian	2.7%	2.7%	2.0%
	Polish	3.6%	3.8%	3.2%
	Scandinavian	1.2%	1.4%	0.9%
	Scotch/Irish	6.1%	6.4%	4.3%
Other European (ie. Greek/Russian)	4.8%	5.3%	3.6%	
Middle Eastern	2.0%	1.7%	2.1%	
Other Ancestry	13.6%	13.2%	12.1%	
Unclassified Ancestry	11.4%	11.0%	8.8%	
Education (Age 25+)	Adult Population (25 Years or Older)	29,276	137,302	646,143
	Elementary (0 to 8)	1.5%	1.5%	2.8%
	Some High School (9 to 11)	2.3%	2.1%	5.7%
	High School Graduate (12)	13.5%	13.9%	22.6%
	Some College (13 to 16)	19.5%	20.1%	21.5%
	Associates Degree Only	7.8%	7.0%	7.7%
	Bachelors Degree Only	28.5%	29.6%	22.2%
	Graduate Degree	26.8%	25.8%	17.5%
	% College (4+)	55.4%	55.4%	39.8%
Household Type	Total Households – count	16,893	83,748	378,648
	One Person HHs – count	5,212	31,100	128,814
	Family HHs – count	10,699	46,331	223,369
	Married Couple – count	7,683	33,191	139,031
	w/own children – count	2,889	12,518	51,340
	w/out own children – count	4,795	20,673	87,691
	Male Householder – count	722	2,940	20,385
	Female Householder – count	2,293	10,200	63,952
	Non-Family Households – count	982	6,317	26,465
	1 Person Household	30.9%	37.1%	34.0%
	2 Person Household	33.5%	31.9%	30.7%
	3 Person Household	15.8%	13.7%	15.1%
	4 Person Household	12.6%	10.8%	11.4%
	5 Person Household	4.8%	4.1%	5.1%
6 Person Household	1.6%	1.4%	2.2%	
7+ Person Household	0.8%	0.9%	1.5%	
% Households With Children	25.3%	21.6%	23.9%	

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Housing	Total Housing Units	17,703	89,094	415,682
	Owner Occupied Percent	74.1%	60.4%	58.0%
	Renter Occupied Percent	21.3%	33.6%	33.1%
	Vacant Housing Percent	4.6%	6.0%	8.9%
	Total Housing Units (Census 2000)	17,575	85,510	422,738
Home Value (Owner Occupied)	Property Value \$1,000,000 or more	2.0%	5.7%	3.0%
	Property Value \$750,000 to \$999,999	6.1%	8.4%	5.0%
	Property Value \$500,000 to \$749,999	15.4%	14.6%	10.2%
	Property Value \$400,000 to \$499,999	18.0%	14.6%	9.7%
	Property Value \$300,000, to \$399,999	25.8%	20.6%	14.0%
	Property Value \$200,000 to \$299,999	20.0%	20.0%	20.3%
	Property Value \$150,000 to \$199,999	5.4%	5.7%	9.3%
	Property Value \$100,000 to \$149,999	3.5%	3.8%	10.8%
	Property Value \$60,000 to \$99,999	1.0%	1.3%	8.2%
	Property Value \$40,000 to \$59,999	0.5%	0.5%	2.9%
	Property Value \$0 to \$39,999	1.0%	1.3%	4.8%
	Median Home Value	\$372,048	\$384,936	\$270,385
Wealth per Household	\$0 and under - percent	15.7%	16.7%	17.6%
	\$1 to \$4999 - percent	6.9%	7.8%	8.6%
	\$5k to \$9999 - percent	3.9%	4.3%	4.6%
	\$10k to \$24999 - percent	5.8%	6.1%	6.4%
	\$25k to \$49999 - percent	6.7%	6.7%	6.8%
	\$50k to \$99999 - percent	10.3%	10.0%	10.2%
	\$100k to \$249999 - percent	18.9%	18.2%	18.0%
	\$250k to \$499999 - percent	14.5%	13.8%	13.1%
	\$500k+ - percent	17.3%	16.4%	14.7%
	Median HH Wealth	\$105,694	\$91,878	\$79,388
	Avg HH Wealth	\$272,382	\$258,858	\$239,813
Economic Viability	Economic Viability Local	289	287	280
	Economic Viability Indexed	104	104	101
Occupation (Employed Civilians Age 16+)	Employed Civilian Pop 16+ by Occupation	21,457	99,908	437,500
	Managerial/Executive	25.6%	24.7%	18.4%
	Professional Specialty	30.1%	33.3%	28.2%
	Healthcare Support	2.4%	2.5%	3.6%
	Sales	10.6%	9.5%	8.9%
	Office & Administrative Support	9.2%	9.7%	10.5%
	Protective Service	0.7%	1.4%	1.8%
	Food Preparation	3.4%	3.2%	4.5%
	Building Maintenance & Cleaning	2.0%	1.8%	2.8%
	Personal Care	2.2%	2.2%	2.4%
	Farming, Fishing, & Forestry	0.0%	0.0%	0.1%
	Construction	5.2%	3.5%	4.6%
	Production & Transportation	8.6%	8.2%	14.1%
	Percent White Collar Workers	77.9%	79.7%	69.7%
	Percent Blue Collar Workers	22.1%	20.3%	30.3%

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	Agriculture/Mining/Construction	4.7%	3.3%	4.1%
	Manufacturing	13.9%	15.1%	17.6%
	Transportation	4.0%	3.8%	4.7%
	Information	1.9%	1.9%	1.6%
	Wholesale/Retail	13.2%	10.3%	11.4%
	Finance, Insurance, Real Estate	8.9%	10.3%	7.9%
	Professional Services	11.7%	13.4%	9.9%
	Management Services	0.1%	0.1%	0.2%
	Administrative/Waste Services	3.2%	3.3%	4.6%
	Educational Services	23.7%	24.5%	22.8%
	Entertainment Services	6.3%	6.7%	7.8%
	Other Professional Services	4.7%	4.0%	4.3%
	Public Administration	3.8%	3.3%	3.2%
Vehicles per HH	No Vehicles	3.4%	6.5%	9.7%
	1 Vehicle	37.9%	42.3%	41.7%
	2 Vehicles	42.6%	38.0%	34.5%
	3 or more vehicles	16.1%	13.2%	14.1%
	Average Number of Vehicles	1.78	1.63	1.58
Change	Births (last 12 months)	357	1,795	9,055
	Deaths (last 12 months)	384	1,896	8,514
	Migration (last 12 months)	161	478	3,559
Work place	Workplace Establishments	1,885	9,343	32,577
	Workplace Employees (FTE)	24,760	121,833	465,353